



**BE INSPIRED
GET CONNECTED**



10th Annual 5k & Fun Run
JUNE 1, 2024 | TROY, MI



The Need

Without access to clean water, no human being can thrive. Pokot women and children walk up to 10 miles each day for unclean water which ultimately causes illness. Fulfilling this basic need consumes so much time and energy that there is little left to invest in family, education, self-sustaining work, and dreams for a better future. There are more than one million Pokot living in Kenya and we are committed to providing HOPE—one clean water well at a time.

The Solution

There is a solution. Hope Water Project has been raising funds and awareness to meet this need among the Pokot since 2012. We walk, run, cycle, volunteer, and fundraise with the goal of digging clean water wells. Nearly 160 wells have been drilled and with each one, villages have grown, lives have been saved, and communities have been formed. Where there is clean water, there is HOPE, there is life, and there is a future.

Breaking Ground Together

Breaking this cycle for the Pokot means we need to break ground. Imagine the HOPE that flows when the harsh, unforgiving, dry earth offers up sweet, clean water! We need to grow our team of supporters to do it. Would you join us in this life-giving undertaking? We are looking for businesses and organizations to sponsor our annual 5K event. Please show your support by reviewing the enclosed materials to make your contribution today.



2024 5K & Fun Run SPONSORSHIP OPPORTUNITIES

Your sponsorship helps to defray the cost of organizing and managing this event. Additional funds from sponsorship go directly toward our efforts to dig clean-water wells in Kenya.

RACE TIMING SPONSOR \$1,500 (1 available)

- Logo on race participant bib
- Logo on back of race participant t-shirts
- Logo on the event banner
- Acknowledgement by announcer at start of race
- Promotional materials included in race packets
- Name/logo featured in pre-event mass email and social media post
- Option to set up table at event

T-SHIRT SPONSOR \$1,000 (4 available)

- Logo on back of race participant t-shirts
- Logo on the event banner
- Acknowledgement by announcer at start of race
- Promotional materials included in race packets
- Name/logo featured in pre-event mass email and social media post
- Option to set up table at event

FOOD SPONSOR \$500 (4 available)

- Logo on back of race participant t-shirts
- Logo on the event banner
- Acknowledgement by announcer at start of race
- Promotional materials included in race packets
- Name/logo featured in pre-event mass email and social media post

KID ZONE SPONSOR \$250 (4 available)

- Logo on back of race participant t-shirts
- Logo on the event banner
- Promotional materials included in race packets

IN KIND DONATION

In addition to monetary donations, we appreciate in-kind donations. The value of the in-kind donations will determine the level of sponsorship. Examples of in-kind donations include water, sports drinks, fruit, snacks, bagels, giveaways, etc.

DEADLINE:
PLEASE COMPLETE THE SPONSORSHIP FORM ON
OUR WEBSITE BY MAY 10, 2024.





info@hopewaterproject.org | hopewaterproject.org
1825 E Square Lake Road, Troy, MI 48085
(248) 786-0626

KEN S I N G T O N
C H U R C H