

# Hope Water Project Virtual Event

## Every Mile Counts FAQs



We have compiled a list of some frequently asked questions about how the virtual works. Have more questions? Email us at [info@hopewaterproject.org](mailto:info@hopewaterproject.org).

### **What does it mean to be a Virtual event?**

It means everyone can participate from everywhere. Anyone who sign up for the virtual race register online and simply choose their own starting line, whether it is a treadmill, a park or a neighborhood street, they set their own time and own pace.

### **Can we participate as a family?**

Yes! We encourage family participation. This race is for everyone. Mom, dad, children of all ages, grandma and grandpa and do not forget the dog! If your child is not independently walking/running (is in a stroller) they do not have to register. However, only participants who register will receive a t-shirt and medal.

### **"If I 'buy a mile', do I have to run/walk/cycle a mile?"**

No way! Buying miles is just a fun way to visualize where we are with our goal. Like a thermometer in most fundraisers, we're excited to be able to show our progress to goal each week with a plane moving in flight...hopefully to Kenya and then all the way back home!

### **I cannot participate in the virtual event but would like to donate, how do I do that?**

We are so grateful for your donation! If you know of a race participant that is fundraising, locate their name on the Team Donation page [here](#) and click their **My Story/Donate** button which will allow you to donate to their page.

### **What is the social media hashtag of #EVERYMILECOUNTS?**

This is how you share your experience online. You can use the hashtag to post your photos to social media. Your tagged photos may be used in our videos or other HWP promotions.

### **What do participants receive in the mail and when?**

All registered participants will receive a long-sleeve finishers t-shirt and a medal. Depending on you opt to receive your finishers packet will determine when you receive it.

- **Starting Stations** | We will set up a few "Starting Stations" around town the morning of 10/17. The idea is that if people are looking for socially distanced community we will be there to pray for you and encourage you before you get on your way. Finisher's Packet can be picked up here before you go.
- **Campus Pick-up** | If you select to pick up your Finisher's Packet at your campus they will be available at the start and end of services on 10/18
- **Mail** | if your packet is not picked up the weekend of October 17-18, we will either hand deliver it to your home or put it in the mail. You should expect to receive it within 10 days of the event.

### **Is this a timed event?**

Nope! Because everyone is potentially doing different things and going different distances there is no official timing. If you would like to time your race, we recommend using one of the popular apps that can be downloaded and used on race day! (i.e. Run Keeper, Strava)

### **Is there an official start time?**

The Virtual event does not have an official start or end time. You can start whenever is best for you! But we will have Starting Stations around town from 7am-9am the morning of 10/17. More information on those locations to come!



### **Do participants fundraise?**

Every Mile Counts is a fundraising event and we do ask participants to fundraise (or donate). During the registration process it will ask you if you would like to setup your fundraising page. The suggested minimum fundraising amount is \$150 per person but you know your community better than us, please select an amount that will stretch your comfort level. Once your page is setup, visit the [Hope Water Project website](#) under fundraising for more information on how to further personalize and share your page to ask friends and family to donate.

### **What incentives do participants earn for their fundraising?**

After the Every Mile Counts event, we'll be sending all incentives earned for your individual fundraising efforts!

- \$100 = Silicone Water Bottle Wristband
- \$250 = HWP Headband
- \$500 = \$20 Gift Card
- \$750 = Long Sleeved Performance T-Shirt

### **When is the last day to register?**

The Virtual 5k is open for registration through 10/17/20.

### **Are registrations tax deductible?**

Every Mile Counts is an event in which you are receiving a benefit from (t-shirt and medal) which means that unfortunately the registration fee is not considered to be tax deductible. However, we can assure you that your fee is helping to bring clean water to Kenya. Donations, however, are tax deductible!

### **I registered for the event but did not setup my fundraising page at that time. How do I setup my page now?**

We are grateful for your commitment to fundraising and can help you setup your page. Instructions for how to setup your page are included here on our website, click Fundraise. You should already have a login from your race registration so you can use that to login and setup your page! Please email [info@hopewaterproject.org](mailto:info@hopewaterproject.org) if you have any questions.

### **What if I want to register and cannot do it online?**

Please email us at [info@hopewaterproject.org](mailto:info@hopewaterproject.org) for assistance, if you are unable to register online.

### **Are there volunteer opportunities?**

Yes! We have a few volunteer opportunities. Please email us at [info@hopewaterproject.org](mailto:info@hopewaterproject.org) to receive a link to our volunteer Signup Genius.