



3rd Annual *Gala*

January 26, 2024 | Orion, MI



HOPE
WATER PROJECT



The Need

Without access to clean water, no human being can thrive. Pokot women and children walk up to 10 miles each day for unclean water which ultimately causes illness. Fulfilling this basic need consumes so much time and energy that there is little left to invest in family, education, self-sustaining work, and dreams for a better future. There are more than one million Pokot living in Kenya and we are committed to providing HOPE—one clean water well at a time.

The Solution

There *is* a solution. Hope Water Project has been raising funds and awareness to meet this need among the Pokot since 2012. We walk, run, cycle, volunteer, and fundraise with the goal of digging clean water wells. More than 145 wells have been drilled and with each one, villages have grown, lives have been saved, and communities have been formed. Where there is clean water, there is HOPE, there is life, and there is a future.

Breaking Ground Together

Breaking this cycle for the Pokot means we need to break ground. Imagine the HOPE that flows when the harsh, unforgiving, dry earth offers up sweet, clean water! We need to grow our team of supporters to do it. Would you join us in this life-giving undertaking? We are looking for businesses and organizations to sponsor our annual gala event. Please show your support by reviewing the enclosed materials to make your contribution today.



HOPE WATER PROJECT

3rd Annual Gala Sponsorship

Entertainment Sponsor \$5,000

- Logo featured in pre-event mass email and social media posts
- Logo featured on event program and sponsor signage
- Business name mentioned by emcee prior to entertainment
- Logo incorporated into side screens during entertainment

Coffee Bar Sponsor \$1,500

- Logo featured in pre-event mass email and social media posts
- Logo featured on event program and sponsor signage
- Logo displayed in coffee bar area

Mocktail Sponsor \$1,000

- Logo featured in pre-event mass email and social media posts
- Logo featured on event program and sponsor signage
- Logo displayed in bar area

Décor Sponsor \$1,000

- Logo featured in pre-event mass email and social media posts
- Logo featured on event program and sponsor signage
- Logo displayed in "at the well" experience areas

Photo Booth Sponsor \$500

- Logo featured in pre-event mass email and social media posts
- Logo featured on event program and sponsor signage

Restaurant Sponsor

- Logo featured in pre-event mass email and social media posts
- Logo featured on event program and sponsor signage
- Logo and dish description on signage at serving table
- Volunteers to help plate and serve dish
- Opportunity to connect with existing and new customers

Silent Auction Donations

- | | | |
|---------------------|----------------|--------------------------|
| • Golf packages | • Spa packages | • Photography sessions |
| • Vacation packages | • Gift baskets | • Sporting event tickets |
| • Dinner packages | • Art | • Signed memorabilia |
| • Jewelry | • Gift cards | • And more! |

We are open to creative sponsorship ideas! Contact us for more information.

Deadline: Please complete the sponsorship form on our website by January 5, 2024.

Danielle Green | 248-786-0626 | info@hopewaterproject.org | hopewaterproject.org

2023 Gala Recap



- With 250 amazing guests and the generosity of fantastic sponsors, Hope Water Project raised \$216,000.
- That's eight clean water wells that will impact over 8,000 Pokot lives this year.
- Our 2024 goal is to raise enough to fund ten wells and provide the Pokot with HOPE for the future!



HOPE WATER PROJECT
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K E N S I N G T O N
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